11/16/18

# Introduction

As part of San Diego Gas & Electric Company’s solicitation schedule and to comply with D.18.01.004, the Statewide Midstream Plug Load & Appliance (“PLA”) program abstracts will be requested. This is the first stage of the solicitation process beginning in early to mid-May 2019. The Statewide PLA program aims to achieve sustainable adoption of energy efficient home appliances, electronics, and other miscellaneous end-use loads that consume electricity and gas. Plug loads are defined as any device receiving power from a home’s wall outlet or gas line. Bidders will propose reliable and cost-effective energy savings in the residential sector. If the bidder submits a successful abstract, the bidder will be invited to participate in the RFP.

Stage 1 is a Request for Abstract (“RFA”), and Stage 2 is a Request for Proposal (“RFP”) for organizations selected from Stage 1. The RFA will enable bidders (“Bidder” or “Contractor”) to provide sufficient information for the California Investor Owned Utilities (“IOUs”) to narrow down the selection to proceed to Stage 2, at which time a full RFP will be issued. It is not intended that Bidders prepare a detailed Abstract in Stage 1. Instead, it is important Bidders use the Abstract to provide enough information about the design, implementation and management of a proposed program, targeted market and customer segment, and overall program design and goals.

# Purpose and Objectives

The purpose of this RFA is to evaluate abstracts for program design and implementation services for the Statewide Plug Load & Appliance Category. Key elements to consider when bidding:

* Program Overview
* Program Design
* Program Operations
* Compliance
* Savings Potential
* Implementation Plan
* Adherence to Requirements

If the abstract is successful, the bidder will be asked to submit an RFP at a later date that will include detailed information regarding information provided in the Abstract along with additional information to further validate the proposal.

# PowerAdvocate Registration

**SDG&E will manage this event through Power Advocate’s sourcing platform.**  **Interested bidders will need to register in Power Advocate to access all future communications and, upon its release, the RFA for Services of a Statewide PLA provider.**

All Bidders are **required** to register in Power Advocate to access the RFA documents, submit questions, and submit a Statewide PLA Program Abstract. Bidders can register in Power Advocate using the following URL:

([https://www.poweradvocate.com](https://www.poweradvocate.com/)). Apply to the event through the “Opportunities” portal, search for the SDG&E event, click the key to request access to the event.

*Are you registering for a specific Event:\* click the ‘Yes’ button*

*Who referred you to this Event:\* PEPMA Announcement*

*Name of that individual’s company:\* San Diego Gas & Electric Company*

*Name or description of the Event: 86369 SW Plug Load and Appliance Request for Abstract*

*Click “Continue”*

**PowerAdvocate Support**

Support@poweradvocate.com

(857)453-5800 M-F 8:00 AM to 8:00 PM Eastern Time